



HARDWOOD FLOORING

800.834.1180

sheogaflooring.com

NEWSLETTER - JUNE 2024

Highlights

FEATURED ITEM

DID YOU KNOW?

EVENTS

CONTACT INFO

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SheogaFlooring.com

FEATURED ITEM

NEW COLOR!

Red Oak Character Grade Prefinished Nutmeg (20 Sheen Finish)

Stocked in 3 1/4", 4 1/4", 5 1/4"



SPECIFICATIONS

RED OAK CHARACTER GRADING RULES: Prominent natural variations in heartwood and sapwood coloration, along with varying natural wood characters and sound knots. Will admit the following: Unlimited open knots and open characters not exceeding 1" in diameter that will fill readily. Unlimited pin worm holes, checks, heavy streaks, mineral streaks, and sapwood. Sapwood may be stained, blotchy or speckled. The back side will admit: Occasional scant thickness and or waney edge if piece has sufficient bearing of full thickness to support it to the floor.

PREFINISH	Nutmeg
SOLD	In Full Carton
SHIPPING WEIGHT	3.66 lbs per sq. ft.
EDGE	4-sided Micro-Beveled Edge
INSTALLATION	Nail/Stable Down
STANDARD LENGTH	Random from 1'-8'
STANDARD WIDTHS	3 1/4", 4 1/4", 5 1/4"
AVERAGE LENGTH	42"
THICKNESS	3/4" Solid
AVG. WASTE FACTOR	5%
FINISH TYPE	20 Sheen Solid-Based Ceramic Urethane



SheogaFlooring.com/hardwood-flooring/
prefinished-flooring/american-red-oak/



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Employee Spotlight



Dan Burkholder

Rough Mill Supervisor

Years at Sheoga: 33 (since 1991)

Roles at Sheoga: Yard, Molding, Shipping, Rough Mill, Engineering Department

Favorite thing about Sheoga:

Dan cherishes the camaraderie with coworkers, enjoys improving processes. Dan values working at Sheoga with his brother, 3 children, and treasures connecting with colleagues of diverse abilities.

Favorite hobby: Hunting & fishing. Dan loves to hunt waterfowl, elk, turkey & deer.

DID YOU KNOW?

We are having a monthly Photo Contest in 2024!

Post your Sheoga Hardwood Flooring jobsite photos on Facebook and/or Instagram. Tell us about your project, and please define species, grade, solid/engineered, and unfinished/prefinished flooring.

To enter the contest, you must tag the post with **#SheogaHardwoodFlooring** AND **#RoomScene2024**. Visit our website for official rules at

SheogaFlooring.com/room_scene_contest



PHOTO CONTEST



SCHEDULE OF EVENTS

NWFA Intermediate Sand & Finish & CP Testing, Clarksville, TN
June 25-28th

NWFA Intermediate Sand & Finish & CP Testing, Clarksville, TN
July 9-12th

Sheoga Plant Tour Days

September 24th

Sign-up at the QR code or website to the right.



SheogaFlooring.com/sheoga-plant-tour-days/

CONTACT INFORMATION

Marketing & Sales VP: Robert McNamara - robert@sheogaflooring.com

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*Call or email for a quote or inquiry today!