



HARDWOOD FLOORING

800.834.1180

sheogaflooring.com

NEWSLETTER - APRIL 2024

Highlights

FEATURED ITEM

DID YOU KNOW?

EVENTS

CONTACT INFO

[Facebook](#)

[Instagram](#)

[Blog](#)



SheogaFlooring.com

FEATURED ITEM

NEW COLOR!

Maple Character Grade Prefinished Frost Solid (5 Sheen Finish)

Stocked in 3 1/4", 4 1/4", 5 1/4"



SPECIFICATIONS

MAPLE CHARACTER GRADING RULES: Distinct natural variations in heartwood and sapwood coloration, along with varying natural wood characters and sound knots. Will admit the following: Unlimited open knots and open characters not exceeding 1" in diameter that will fill readily. Unlimited dark green or black spots or streaks, some with slight checks in the center, and sapwood. Sapwood may be stained, blotchy or speckled. The back side will admit: Occasional scant thickness and or waney edge if piece has sufficient bearing of full thickness to support it to the floor.

PREFINISH	Frost
SOLD	In Full Carton
SHIPPING WEIGHT	3.66 lbs per sq. ft.
EDGE	4-Sided Micro-Beveled Edge
INSTALLATION	Nail/Staple Down
STANDARD LENGTH	Random from 1'-8'
STANDARD WIDTHS	3 1/4", 4 1/4", 5 1/4"
AVERAGE LENGTH	36"
THICKNESS	3/4" Solid
AVG. WASTE FACTOR	5%
FINISH TYPE	5 Sheen Solid-Based Ceramic Urethane



SheogaFlooring.com/hardwood-flooring/
prefinished-flooring/maple/



HARDWOOD FLOORING

800.834.1180

sheogaflooring.com

Employee Spotlight



Robert McNamara

Title: VP Sales & Marketing

Year started: 2023

Favorite thing about Sheoga:

People that I work with within the company, distributors and partners we work with, and the elite brand recognition in the marketplace.

Favorite hobby: Hanging with family and travel. Went to Greece last year, going to Japan this year. My goal is to visit all continents.

DID YOU KNOW?

We have NEW Display Towers for Purchase!

To buy display towers, scan the QR code or click on the link below.

If you have a current Sheoga Display Tower, contact your local sales rep. to get replacement display panels.



SheogaFlooring.com/display



SCHEDULE OF EVENTS

National Wood Flooring Association Convention - Booth #1729

New Orleans, LA

April 16-18th

Sheoga Plant Tour Days

May 21st & September 24th

Sign-up at the QR code or website to the right.



SheogaFlooring.com/sheoga-plant-tour-days/

NWFA Intermediate Installation, Clarksville, TN

May 14th

CONTACT INFORMATION

Marketing & Sales VP: Robert McNamara - robert@sheogaflooring.com

Customer Service (West): Adam Miller - adam@sheogaflooring.com

Customer Service (East): Jake Kaufman - jake@sheogaflooring.com

East Sales: John Kiepper - john@sheogaflooring.com

East Sales: Logan Cala - logan@sheogaflooring.com

West US/Canada Sales: Michael Coats - mike@sheogaflooring.com

East Canada Sales: Greg Filice - greg@sheogaflooring.com

Marketing: Ashley Hughey - marketing@sheogaflooring.com

*Call or email for a quote or inquiry today!